



Values

RESPECT

Embracing commonalities and differences in regulatory practice

ACCOUNTABILITY

Operating responsibly toward members, professionals, and the public

INTEGRITY

Being just, fair, and honest

SERVICE

Meeting the needs of members, professionals, and the public

EXCELLENCE

Achieving the highest standards in all operations and services

ASWB Strategy Map 2014–2018

Vision

- Knowledgeable and effective regulators
 - Competent and ethical social workers
 - Informed and protected public

Mission

Strengthen protection of the public by providing support and services to the social work regulatory community to advance safe, competent, and ethical practices

Strategic Initiatives

Expand member services

Enable member boards to adopt and use best practices for effective and consistent social work regulation

Bridge the boundaries of social work regulation

Implement strategies to increase professional competence and mobility to allow practitioners to serve a diverse public

Strengthen leadership for the future

Identify, develop, and build leadership capacity for regulatory practice to ensure a strong association in the future

Broaden stakeholder relationships for the regulatory community

Build collaborations that embrace regulation to ensure public protection

Strategic Objectives

- Enhance technological capacity
- Enhance member regulatory skills and effectiveness
- Identify and develop new verification and credentialing mechanisms

- Increase consistency of regulation across jurisdictions
- Develop processes to verify continued competence across jurisdictions
- Achieve licensure mobility for social workers across jurisdictions

- Review and revise ASWB Board governance procedures and structures
- Create avenues for enhancing leadership knowledge and skills of member boards
- Craft formal leadership programs and certificates aimed at helping individual regulators increase their effectiveness as regulatory leaders

- Increase public, academic, and professional knowledge about ASWB as an organization
- Educate stakeholders about the value of professional regulation for public protection
- Build collaborative relationships with social work regulators outside the US and Canada