

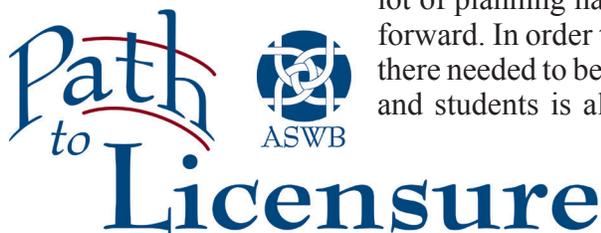


Information, please!

Member responses to Path to Licensure surveys will help ASWB understand planning needs

It has been an exciting fall for the Path to Licensure Campaign. Social work students at both pilot schools, Adelphi University in New York and Texas State, began the year as usual—with one significant change: the addition of the Path to Licensure campaign. The campaign's purpose is to raise awareness of the importance of professional regulation as an integral part of the students' professional development and an essential component in public protection. The hope is that the students began their year with a little more knowledge about ASWB with the introduction of the campaign. Just as the leaves of autumn bring forth rustlings of the change of seasons, students heard a few rustlings about ASWB—at least enough to begin asking questions about licensure, ASWB, and what professional regulation means to them as they move forward in their social work career.

Students may not have heard the rustlings behind the scenes, but a lot of planning has gone on to determine how to move the campaign forward. In order to effectively accomplish the goals of the campaign, there needed to be some understanding about what outreach to schools and students is already being done by member jurisdictions. There also needed to be greater understanding about how much students know about licensure upon entering their social work degree programs. It appeared that assessments and/or surveys were in order.



To that end, ASWB developed a survey that was sent to administrators and/or registrars from all 61 jurisdictions. The survey input is still being collected, but the hope is that the information gathered will help ASWB better serve the needs of member jurisdictions through the campaign. One of the survey questions invites the sharing of outreach materials. ASWB is looking forward to reviewing the materials and compiling them into a library of resources that can be shared with members to strengthen their outreach to educators and students. There is still time to participate in the [survey](#), so please take a moment to submit your input. To share outreach presentations or materials you currently use, please submit them to Melissa Ryder at mryder@aswb.org. If you have already completed the survey, thank you very much!

A student pre/post survey also has been developed to assess the knowledge (or preconceived perceptions) students have about social work licensure upon entering their social work degree program. This survey will be administered to the same group of students upon their completion of the degree program to find out how effective the

implementation of the campaign was in increasing student understanding of not only the importance of regulation, but also the licensure process.

Both surveys are very important in establishing the direction and depth of the campaign for boards of social work and schools. A meeting of the partner schools and ASWB staff took place when everyone convened at the 2013 CSWE Annual Program Meeting in Dallas in November. In attendance were Dorinda Noble, Ph.D., LCSW, and Andrew Marks, LMSW, from Texas State and Andrew Safyer, Ph.D., and Peter Chernak, Ph.D., from Adelphi University. The student assessment was discussed and is scheduled to be ready for administration to entering students at both schools in January 2014.