



Association of Social Work Boards

**ACE Resource**

*Sample Promotional Brochure*

**SAMPLE**

# Social Work World presents

**Ethical Therapy in Health Care Settings, January 1, 2009.**

## About the Course:

The course was developed by the State University Graduate School of Social Work for mental health professionals. The course will familiarize professionals with strategies and techniques to reach outcomes quickly, effectively and demonstrably, providing a rationale and theory supporting Ethical Therapy, a repertoire of specific intervention and strategies, and case applications to illustrate the use of the interventions.

The instructor is Sandra Doe, LCSW, MD. Dr. Doe is on the faculty of the schools of social work at both State and City Universities. She has over 40 years experience working in medical and mental health settings as a clinician, administrator, teacher, author and consultant. She holds graduate degrees in both social work and health systems management. She is truly a dynamic and inspiring speaker.

## Who Should Attend:

This workshop is designed for social workers at all levels of experience and licensure (LCSW, LMSW, LISW-BSW, AAW) to explore or gain a better working knowledge of ethical therapy. Although the workshop title suggests a focus on social work in health care, it provides a wonderful educational experience for social workers working in any field of practice.

## **Ethical Therapy in Health Care Settings**

### COURSE OUTLINE AND LEARNING OBJECTIVES

**(Each session consists of 60 minutes of presentation, with 30 minutes for discussion and practice)**

9:00 a.m. – 10:00 a.m.

#### **SESSION ONE:**

**OBJECTIVES:** Upon completing this course, social workers will be able to:

- (a) Define Ethical Therapy and identify settings in which it can be utilized
- (b) State a professional rationale for Ethical Therapy based on utilization patterns and literature review
- (c) Review the theoretical underpinnings of Ethical Therapy
- (d) Discern client situations best suited for Ethical Therapy.

10:00 a.m. – 10:30 a.m.

Discussion

10:30 a.m. – 11:30 p.m.

#### **SESSION TWO:**

**OBJECTIVES:** Upon completing this course, social workers will be able to:

- (a) Name the unifying elements of Ethical Therapy

- (b) Apply Ethical Therapy strategies in engagement and assessment phases of work
- (c) Apply Ethical Therapy strategies in goal setting and treatment planning
- (d) Demonstrate Ethical Therapy in two case examples.

11:30 a.m. – 12:00 noon **DISCUSSION**

12:00 p.m. – 1:00 p.m. **LUNCH BREAK**—Please, sign in again upon returning from lunch.

1:00 p.m. – 2:00 p.m. **SESSION THREE:**

**OBJECTIVE:** Upon completing this course, social workers will be able to:

- (a) Utilize visual or graphic methods of connecting/communicating with appropriate clients
- (b) Apply behavioral interventions within a Ethical Therapy model to address patterns and symptoms
- (c) Apply termination and evaluation throughout the use of Ethical Therapy
- (d) Discuss possibilities for outcomes measurement with Ethical Therapy

2:00 p.m. - 2:30 p.m. **DISCUSSION**

2:30 p.m. - 3:30 p.m. **SESSION FOUR:**

**OBJECTIVES:** Upon completing this course, social workers will be able to (a) Apply concepts of Ethical Therapy with individuals and groups (b) Apply concepts of Ethical Therapy at different points of service delivery: inpatient, outpatient, rehabilitation, home care, long term care, hospice (c) Apply concepts of Ethical Therapy in clinical supervision of health care workers (d) Combine techniques for maximum impact.

3:30 p.m. - 4:00 p.m. **DISCUSSION and WRAP-UP**

Please contact 800 111-3334 if you need special accommodations or if you have questions or concerns.

Location: Hyatt Regency Hotel grand ballroom. Culpeper, Virginia

Dates: January 1, 2009.

Course times: 8:30 beverages and registration. 9:00 am – 4:00 pm workshop. Attendees will receive certificate of credit after completion of course and participant satisfaction evaluation.

Space is limited. Call 800- 111-3334 today to reserve your place.

*Social Work World #7777, is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB) [www.aswb.org](http://www.aswb.org), through the Approved Continuing Education (ACE) program. Social Work World maintains responsibility for the program.*

*Social workers participating in this course will receive 6 continuing education clock hours. Licensed social workers should contact their individual regulatory board to review current continuing education requirements for licensure renewal.*

**OR**

“This course, approval #, provided by <provider name> is approved for continuing education by the Association of Social Work Boards. 400 South Ridge Parkway, Suite B, Culpeper, VA 22701. [www.aswb.org](http://www.aswb.org). ASWB ACE Approval Period: \_\_\_\_\_ (dates). Social workers should contact their regulatory board to determine course approval.”

*Social workers will receive \_\_\_\_\_ (clinical or social work ethics) continuing education clock hours in participating in this course.”*

**SAMPLE**